

CALL FOR TENDERS

We are looking for a consultant / consultancy team for the Midterm Evaluation (MTE) of the Global Campaign

“Dialogue Works – Anchoring working children’s participation sustainably in societal and political processes” (2020-2024)

1. INTRODUCTION AND BACKGROUND

A. Brief description

The global campaign “[Dialogue Works](#)” (2020-2024) has been initiated by the two child-rights organisations Kindernothilfe and terre des hommes Germany (representing Terre des Hommes International Federation, TDHIF) in October 2020. It is co-funded by the German Federal Ministry for Economic Cooperation and Development. The campaign aims to open spaces for working children to participate in local to global political debates to express their individual experiences, challenges and recommendations to political stakeholders. Working children from 15 countries¹ have been invited to join the project and to contribute through active involvement in 1-4 Children’s Advisory Committees (CACs) per country. These CACs are supervised and supported by 21 partner organisations. Each CAC is composed of 10-15 currently working children from diverse backgrounds aged 10-18 years. In addition to regular meetings in these CACs, working children are encouraged to host an annual advocacy dialogue with key stakeholders in their environment. The project is based on the enormously positive outcomes of the previous campaign and research project called “It’s Time to Talk! - Children’s Views on Children’s Work” (2016-2020). The objective of Time to Talk! was to realise working children’s right to be heard in local to global policy dialogues. For this purpose, more than 1.800 working children have been consulted in 36 countries across the globe using a participatory and rights-based approach.²

2. MIDTERM EVALUATION

A. Purpose of the Evaluation

This evaluation is carried out by Kindernothilfe and terre des hommes and the German Federal Ministry for Economic Cooperation and Development. The purpose of the midterm evaluation is to provide an external and strategic analysis of the level of achievement of the project outcome and outputs so far, most importantly in terms of creating sustainable structures for working children’s participation that will persist beyond the timeframe of the project. Evaluating the project at midterm gives the Steering Committee the chance to adjust the project’s

¹ These are Ethiopia, Kenya, Zimbabwe, Zambia, Philippines, Bangladesh, India, Nepal, Bolivia, Peru, Guatemala, Lebanon, Rwanda, Tanzania und Indonesia.

² (1) Lundy, L., & McEvoy (Emerson), L. (2012a). ‘Childhood, the United Nations Convention on the Rights of the Child and Research: what constitutes a rights-based approach’ in M. Freeman (ed.) Law and childhood. Oxford: Oxford University Press. Pp. 75-91; (2) Lundy, L., & McEvoy (Emerson), L. (2012b). Children’s rights and research processes: assisting children to (in)formed views, Childhood 19 (1) pp. 116-129.

direction and/ or activities, including aspects of project management as well as capacity building, for the second half until April 2024.

The evaluation shall further highlight the degree to which the project was so far able to realize high levels of relevance, coherence, effectiveness, efficiency, impact and sustainability (OECD DAC-Criteria).

With regard to the targeted impact of Dialogue Works the evaluation should focus on four of the intended outputs in order to cover the three main target groups – working children themselves, partner organisations and international policy makers:

- I. The children committees' capabilities to identify and to take part in political debates and the institutionalization of their participation in the partner organization,
- II. The understanding of the importance of the children's right to the participation of working children as well as its realization among political decision-makers, including opportunities for permanent institutionalisation of working children's participation from local to global level,
- III. Information of the interested (professional) public in the participating countries about the realities of working children and their political and social recommendations for relevant child rights issues,
- IV. Use of the global network on children's rights of participation by local to global stakeholders as a platform to learn more about the methods of children's rights-based participation, to exchange experiences and to plan joint actions.

B. Scope of the Evaluation

In January 2023, the “Global Gathering of Working Children” will be hosted by Dialogue Works. It aims to bring together 2-3 CAC representatives from each of the 21 partner organisations across the 15 countries plus accompanying adults from the partner organisations as well as the Steering Committee members and the two lead consultants. It will probably be held in Ethiopia or Rwanda. During this gathering, all in all around 80 currently working children and youth will meet and spend four days together getting to know each other, reviewing, discussing and developing elements of the campaign and beyond.

The Steering committee suggests using this unique platform for the conduct of the MTE. By joining this conference, the evaluator/ evaluation team gets the chance to exchange with representatives of all involved partner organisations and the CAC members themselves. Furthermore, the first results from the desk-review as well as virtual interviews can be validated by and with the children and young people.

We suggest that before the Global Gathering, the evaluator/ evaluation team organises virtual meetings with selected partner organisations and - where possible - political stakeholders that have been addressed by the advocacy activities of the CACs and/ or partner organisations.

C. Suggested Evaluation Methods

The evaluation should apply mixed methods, including

1. Participation in the Global Gathering of working children (2023) for workshops and/ or semi-structured interviews with the facilitators and children, in case of the latter applying child-friendly language and tools,
2. (virtual) semi-structured interviews or written questionnaire-based interviews with directors, CEO and facilitators all partner organisations,
3. additional interviews with political stakeholders in all respective countries where political stakeholders have been identified and addressed,
4. Interviews with the Steering Committee members and lead consultants.

D. Ethics & Safeguarding

All applicants must ensure adherence to the [International Charter for Ethical Research Involving Children](#) and to the [Child Protection Policy of Kindernothilfe](#).

3. EXPECTED DELIVERABLES/ OUTCOMES & TIMEFRAME

A. Expected Deliverables

The expected deliveries include the following:

- Kick-off workshop with Steering Committee
- Inception Report summarising the results of the desk study
- Development of evaluation methodology outlining the methods, tools (including child-friendly tools for the age group 7 to 18 years in English and Spanish language) and ethical standards,
- Documentation of the results of the semi-structured interviews,
- Draft evaluation report in English language,
- Peer Review Workshop to present emerging findings, incl. child-friendly presentation of the main results and proposals for a follow-up project in English language (ideally with participation of CAC delegates and partners),
- Documentation of the Peer Review Workshop,
- Final Evaluation report in English language. The report shall include an executive summary of the key findings.

The final report shall be submitted within 3 weeks after completion of the field phase and sent to KNH/ TdH within a week after feedback has been given. The report must be no longer than 50 pages (including Annexes) and should conform to the following specifications:

1. **Cover page** (Title of the study, the date of the study, recipient's name, name(s) of the evaluation team)
2. Preface or Acknowledgements (Optional)
3. Table of Contents
4. List of Acronyms
5. Lists of Charts
6. Executive Summary of the finding and recommendations (max. 2-3 pages)
7. **Introduction** with presentation of purpose and objective of the study, a short CV of the consultant, the services provided, information on Methodology used (describe the process including its successes and limitations) and study participants (max. 2-3 pages)
8. **One section that is divided into the research areas 1-5** for presenting the main data collected, it's analysis and the results/answers to the raised question in a structured manner (max. 10-12 pages)

9. **One section as** Mid Term evaluation according to the OECD DAC criteria (Relevance, Effectiveness, Efficiency, Significance and Sustainability) of the research area 6 (max 5-7 pages)
10. **Conclusions:** in the section the consultants interpret the analyzed data of the study in terms of its relevance to the planning, implementation, and objectives of the project.
11. **Final recommendation section** providing in length recommendations for the project strategies/concept and project measures, and alternatives to the strategies, where applicable (min. 5 pages)
12. **Annexes / Appendices**

B. Timeframe

A draft of the evaluation report must be presented to the Steering Committee by 1st of March 2023. This will be followed by a workshop to present emerging findings to the Steering Committee members including virtual participation of CAC members and partners.

Place of CAC/partner organisation	Activity	Expected timeframe
n/a	Kick-off workshop with Steering Committee (1 day)	September/ October 2022
n/a	Desk study of existing documents	October 2022
n/a	Inception report	October/ November 2022
n/a	Development of evaluation methodology and tools, incl. child-friendly tools	November 2022
Global	Interviews with staff from partner organisations, including political stakeholders in respective country	November/ December/ January 2022
Global/ (probably Ethiopia/ Rwanda)	Global Gathering, Workshops/ Interviews with children	January 2023
n/a	Drafting of evaluation report	January/ February 2023
n/a	Presentation of emerging findings to Steering Committee (and CAC members/ partners)	1 st March 2023
n/a	Completion of the evaluation report and executive summary	March 2023
n/a	Final submission of evaluation report and executive summary	15 th March 2023

4. GENERAL INFORMATION FOR APPLICANTS

A. Requirements

We are looking for a consultant / international consultancy team with the following qualification and experience:

- Proven experience with child-friendly research/ child-rights based research,
- Proven experience with quantitative/ qualitative research and evaluation methods, including data collection and analysis as well as management and dissemination of results,
- Proven experience regarding the topic of child labour,

- Intercultural sensitivity and background,
- Fluent verbal and written skills in English & Spanish is required,
- Commitment to the United Nations Convention on the Rights of the Child,
- Recent police check and readiness to adhere to organisational child safeguarding policies,
- Preferably a gender-balanced team.

B. Applications

A letter of interest must be submitted including the following information along with a technical and financial proposal that should include, in addition to the honorarium, all expenses incurred by the consultant in carrying out the study.

List of documents:

- Cover Letter elaborating the relevant experiences
- Updated CVs of the Consultants/firm and the team members that will be involved in the evaluation
- Samples/examples of similar studies conducted
- Time plan/ schedule
- A technical document describing the proposed methodology and approach in as much detail as possible.
- Tentative financial proposal:
 - a. Consultancy fees/costs,
 - b. Field data collection expenses breakdown by team members, number of days, fees per team member according to the level of involvement and number of days required from each,
 - c. travel, communication (internet, mobile credit) and administrative expenses,
 - d. Any other related costs and required for the proper conduction of the evaluation,

The consultants/ firms are asked to submit in digital form (one pdf file) by **09 August 2022** to:

Lea Kulakow, Kindernoithilfe: lea.kulakow@knh.de

Antje Ruhmann, terre des hommes: a.ruhmann@tdh.de

Detailed TORs can be send on request.