WORKING WITH THE PRINCIPLES FOR DIGITAL DEVELOPMENT

With the advent of accessible digital technology more than a decade ago, more and more NGOs in international development seek new ways of including digital tools in their projects and programmes to improve their outcomes. Digital tools offer opportunities in various sectors such as health and agriculture. NGOs can use digital tools to connect communities around the globe and to reach underserved populations in a way that had not been possible before. However, digitally enabled programs pose new challenges for NGOs and their partners if they want to ensure inclusiveness, establish sustainable solutions and platforms or use data for decision-making. The so-called Principles for Digital Development are nine living guidelines to help practitioners integrate established best practices into technology-enabled projects.

In this online workshop we introduce the principles and share lessons learnt from their application in development projects. Participants are invited to discuss their questions, challenges and good practices together with experts of digital development projects. The introductory workshop is for NGO employees involved in project and programme work or innovation.

Participation is free of charge. As the workshop is designed to be as interactive as possible, the number of participants is limited. Please register online until August 23rd. Log-in details will be sent to registered participants prior to the workshop. We kindly ask for a maximum of two registrations per organisation. The workshop will be in English.
PROGRAMME

Friday, 27 August 2021

10:00  Welcome and introduction
       Katharina Stahlecker (VENRO)

10:15  Introduction to the Principles for Digital Development
       Nora Hauptmann (betterplace lab)

10:50  Break

11:00  Using the digital principles in development projects - Lessons learnt from a project in Malawi
       Amos Ambali, Welthungerhilfe (Malawi)
       Franziska Atwii, Welthungerhilfe (Germany)
       Jacob Kumwenda, Agricultural Commodity for Africa (Malawi)

11:40  Group discussions: Good practices and challenges
       What is your experience with digital projects/the principles for digital developments?
       What are good practices/lessons learnt to share?
       What are challenges and questions (for other participants/for future workshops and trainings)?

12:15  Summary and reflection

12:30  End of workshop

WHEN?
Friday, 27 August 2021,
10.00 am - 12.30 pm

WHERE?
Online (Zoom)

REGISTRATION
Please register here until 23 August 2021.

CONTACT
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